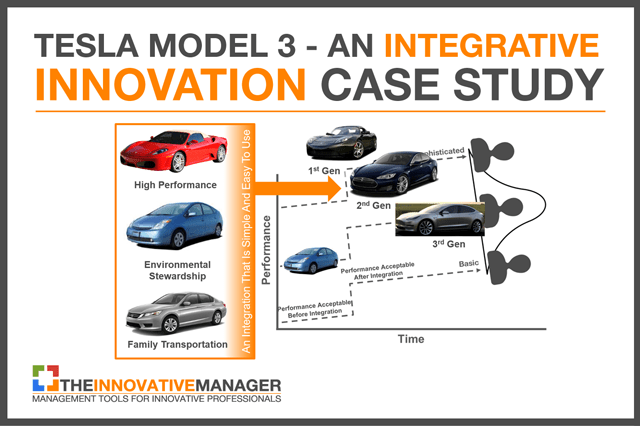
**Produkt-Politik**

KundenDienst

Garantie

Entwicklung



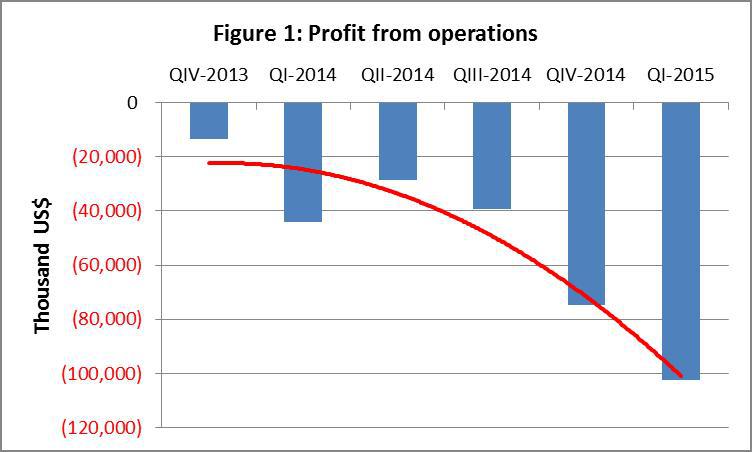


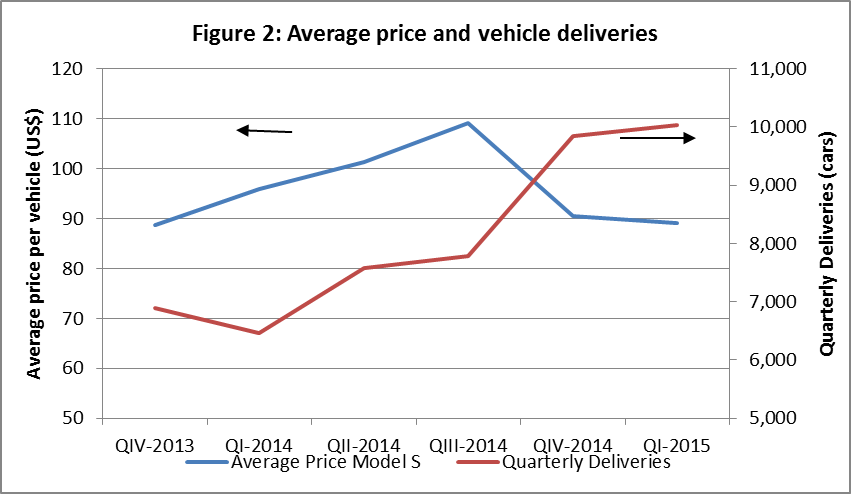
**Preiz-Politik**

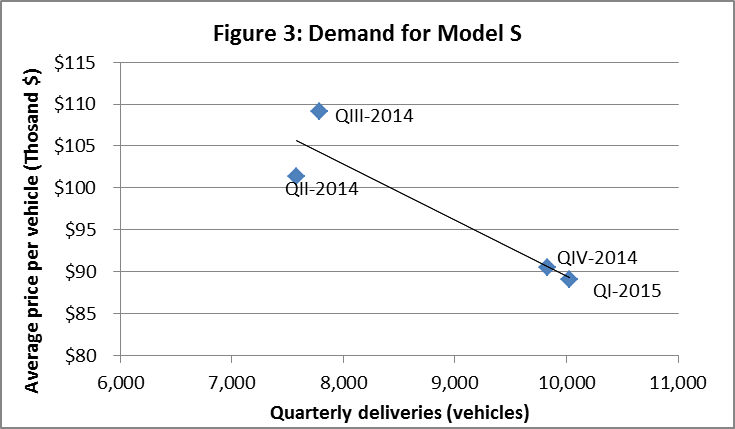
Penetrationsstrategie

95 000 – 170 000 EUROS model S

Kein Preisdifferenzierung



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**Kommunikation-Politik**

Elon Musk

Presentation

Direkt Marketing

70 % Online Kommunikation



**Distribution-Politik**

Einstufig (semidirekt)

Liste

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